

# Leading Edge Campaign Toolbox

Stay on the Leading Edge with proven techniques  
for your United Way Campaign.

[liveunitedcentralohio.org/toolbox](http://liveunitedcentralohio.org/toolbox)

Organizing a campaign for the first-time? The fifteenth time? Running a United Way campaign has never been easier! Go online and gain real-life examples, templates and helpful hints from other area companies to help you organize, run and refresh your campaign.

The Campaign Toolbox gives you 24-hour access to the best ideas in central Ohio. At [liveunitedcentralohio.org/toolbox](http://liveunitedcentralohio.org/toolbox), you can **explore, experiment** and **implement** new ideas and tools to make your United Way campaign more effective, efficient and successful.

This one-stop site offers you new ideas and successful practices for every step of the process. Its features include:

- **Best campaign practices** from 20 local firms, including Celebration of Excellence winners
- **10 Steps** to a Successful Campaign
- **Downloadable** United Way campaign video, graphics and logos
- **Sample letters** and **documents**
- A forum where you can **exchange ideas and strategies** with other Employee Campaign Coordinators
- An online store where you can **order campaign supplies** like posters, brochures, table tents and pledge cards
- **Automatic access – it's always open**

See for yourself what valuable resources the Campaign Toolbox can add to your campaign at [liveunitedcentralohio.org/toolbox](http://liveunitedcentralohio.org/toolbox).

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